

## <u>The Transition to E-Government – The Experience</u> <u>of Developed Countries into E-Government</u>





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#### **Course Objective**

- ➤ Gain a familiarity with the basic concepts, terminology and technology of e-commerce/e-government.
- ➤ Develop skills to critically evaluate government web sites and eservices against current "best practice" principles and standards.
- ➤ Understand the major federal and state laws and regulations impacting the evolution of e-government.
- ➤ Be able to articulate the policy and social issues facing agencies in implementing e-government initiatives.
- ➤ Be able to apply basic business case and government IT management concepts in preparing e-government proposals, plans or strategies.



#### **Target Audience**

- ➤ Information Technology Officers
- > Governance Managers
- > Information Technology Division Managers, Head of Units





#### **Course Outline**

#### ➤ Day1

- Government/Non-Profit Web Site Development and Analysis
- Explanations of Sessions/Class Introductions
- Discussion of Course Reference Sites
- Overview of trends driving the development of egovernment/ecommerce
- Discussion of Web Site Evaluation Assignment
- Web Site Design and Web Site Evaluation
- Citizen Centric Web Design
- Involving stakeholders in e-government site development
- Techniques for evaluating web sites
- Overview of Key E-Government Practices and Applications
- Citizen to Government
- Government to Government

#### ➤ Day2

- Policy Issues in eGovernment
- Public Access & Government Transparency
- e-Democracy and On-line Activism
- Government efforts to encourage citizen participation
- Blogging and internet campaigns
- Presentation of Student Web Site Evaluations



- Privacy and Security Issues
- Information security management
- Computer surveillance
- Data mining
- e-Government Related Legislation
- The "Digital Divide"

#### ➤ Day 3

- IT Planning and Management
- Information Technology for eGovernment Applications
- Communications Over the Internet: Telecommunications and Internet Protocols

#### **>** Day 4

- Techniques and Tools for Transactions and Data Exchange
- GIS Applications Case Study– Work Flow Analysis
- Business Case Development and IT Project Planning
- Identifying relevant criteria/process considerations
- Customers/stakeholders
- Cost-Benefit principles for IT projects
- Tracking performance of e-gov sites In class discussion



#### **>** Day 5

- Concepts in IT Management for Governments and Non-profits
- Organizational structures in egovernment
- State & federal e-government plans/strategies
- Introduction to enterprise architecture
- Trends in outsourcing
- Use of open source applications in government

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