



Asia Masters Center

Management and Leadership skills



Management and Leadership skills

➡ Course Objective

- View leadership from a new and higher-level perspective
- Discover and analyze your leadership style and tendencies
- Grow in personal power and effectiveness
- Discover and build upon your intrinsic leadership qualities
- Understand, develop and employ the emotional forces within you
- Develop the critical interpersonal skills essential for leading others
- Build a culture that promotes innovation & creativity
- Become familiar with different styles of thinking and identify your personal preferences
- Develop creativity for transformational leadership
- Learn how to find out what you don't know—and solve the real problem
- Challenge existing approaches to workplace issues
- Develop flexible creative and well-motivated teams

➡ Target Audience

- managers
- senior buyers

- project managers, civil engineers
- construction managers
- contractors, sub-contractors
- site engineers, senior management
- government agencies
- architects, construction professionals
- anyone responsible for purchasing at a senior level who seeks to enhance their skills further.
- Purchasing and supply chain managersProject managers



Course Outline

DAY 1

- **The Strategic Planning Process**
- Achieving competitive advantage by developing flexibility
- Intelligence gathering for SWOT analysis
- Formulating strategy and managing change

DAY 2

- **The Strategic Planning Process**
- Mission statement, preparing for the future
- Market analysis and contingency planning
- Transforming the organisation; strategy implementation and monitoring

DAY 3

- **Assessing Current State of the Organization**
- Leadership and strategic planning with customer and market focus
- Measurement, analysis and knowledge management

- Human resources and process management for business results

DAY 4

- **Avoiding the Pitfalls of Strategic Planning**
- Lack of vision, captured by the past or lured into complacency by success
- Inability to evaluate fresh ideas, denying the truth and thinking inside the box
- Strategic drift

DAY 5

- **Personal Strategic Planning**
- Personal goal setting, creating a personal strategic plan
- Developing inspiration and gathering support
- Overcoming adversity by leveraging your skills and building on success
- The design of financial models for forecasting and decision-making
- **The Feature Of Asia Master Training And Development Center**
- we pick up the customer from the airport to the hotel.
- we give the participant training bag includes all the necessary tools for the course.
- Working within groups to achieve the best results.
- All our courses are confirmed and we do not postpone or cancel the courses regardless of the number of participants in the course.
- We can assist you in booking hotels at discounted prices if you wish to book through us.
- We offer the certificate from Asia Masters Center for Training and Administrative Development.

➔ **The Cost Of The Training Program Includes The Following:**

- 1) Scientific article on flash memory.
- 2) Training Room.
- 3) Training.
- 4) Coffee break.
- 5) The training bag includes all the tools for the course.

Price (USD)

**Communicate with the training department
to know the participation fees**

➤ **There are offers and discounts for groups**

The details of the bank account

Bank name: CIMB Bank Berhad

Account name: Asia Masters Center SDN. BHD

Bank account number: 80-0733590-5

Swift code: CIBBMYKL

IBAN: Null