



**Asia Masters Center**

## Funds Management



**Kuala Lumpur – Malaysia  
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**Asia Masters Center**

## Funds Management

### Course Objective

- Describe the financial markets – the money market and the capital market.
- Construct and manage investment portfolios.
- Discuss and apply the methodologies used in fundamental and technical analysis.

### Target Audience

- Finance professionals
- Fund manger
- Budgeting and planning managers
- Commercial managers
- Divisional managers

## Course Outline

### **Module 1: Introduction to the Financial Markets**

- Introduction to the financial markets
- The money market and the capital market
- Efficient and strong markets
- Factors of efficiency
- Types of securities:
- Bonds
- Shares
- Global Depository Receipts (GDRs)

### **Module 2: Investment Portfolios and Mutual Funds**

- Definition of an investment portfolio
- How to form and manage portfolios
- Strategy of portfolio management
- How to evaluate and calculate the return on the portfolio
- Investment risks and how to manage them
- Understanding mutual funds

### **Module 3: Methodologies Used in Investment Decision Making**

- Fundamental analysis and its application
- Technical analysis and its application
- Case studies

### **Assessment Strategy**

- Participants will be informally assessed on their interaction during sessions and their participation in exercises

➤ **The Feature Of Asia Master Training And Development Center**

- we pick up the customer from the airport to the hotel.
- we give the participant training bag includes all the necessary tools for the course.
- Working within groups to achieve the best results.
- All our courses are confirmed and we do not postpone or cancel the courses regardless of the number of participants in the course.
- We can assist you in booking hotels at discounted prices if you wish to book through us.
- We offer the certificate from Asia Masters Center for Training and Administrative Development.

➔ **The Cost Of The Training Program Includes The Following:**

- 1) Scientific article on flash memory.
- 2) Training Room.
- 3) Training.
- 4) Coffee break.
- 5) The training bag includes all the tools for the course.



## Asia Masters Center

### Price (USD)

Communicate with the training department  
to know the participation fees

➤ **There are offers and discounts for groups**

### The details of the bank account

Bank name: CIMB Bank Berhad

Account name: Asia Masters Center SDN. BHD

Bank account number: 80-0733590-5

Swift code: CIBBMYKL

IBAN: Null