



Asia Masters Center

Qualitative Research Methodology



Qualitative Research Methodology

➔ Course Objective

- To provide a comprehensive overview of qualitative research framework and nuances of designing studies using qualitative methods
- To acquire expertise in identifying appropriate qualitative tools for different types of research objectives

➔ Target Audience

- Researchers, M. Phil/Ph.D research scholars
- NGO working in social sciences subjects in any sector will benefit from participating in this workshop.

➔ Course Outline

- Why Qualitative Research Approach
- Uses of qualitative research
- Differences qualitative and quantitative approach
- Types of qualitative research methods - In-depth interviews, Focus Group Discussion
- Transcription of qualitative data
- Analysis of Qualitative Data coding, memos, relationship
- Data Management using Atlas-ti and Nvivo software

- Reporting and presentation of qualitative findings

- **The Feature Of Asia Master Training And Development Center**
 - we pick up the customer from the airport to the hotel.
 - we give the participant training bag includes all the necessary tools for the course.
 - Working within groups to achieve the best results.
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The Cost Of The Training Program Includes The Following:

- 1) Scientific article on flash memory.



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- 2) Training Room.
- 3) Training.
- 4) Coffee break.
- 5) The training bag includes all the tools for the course.

Price (USD)

Communicate with the training department
to know the participation fees

➤ **There are offers and discounts for groups**

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