



Asia Masters Center

Principles of Healthcare Management & Leadership



Principles of Healthcare Management & Leadership

➔ Course Objective

- Provide the participants with the necessary knowledge required for senior managerial and planning positions in the healthcare industry

➔ Target Audience

- Healthcare Leaders,
- Healthcare Quality Planners
- Human Resource Management of healthcare industry

➔ Course Outline

- Overview of healthcare system
- Leader Ship & Management Principles & Practice in Healthcare
- Governance, Strategic leadership, and development
- The Planning Process
- Healthcare Quality
- Principles of Healthcare Marketing
- Management of Teams & Conflict Resolution
- Patient Safety & Risk Management
- Human Resource in Healthcare

- Finance in Healthcare
- Legal and ethical issues
- Data & Information Management for Healthcare Leaders
- Documentation Issues in Healthcare

➤ **The Feature Of Asia Master Training And Development Center**

- we pick up the customer from the airport to the hotel.
- we give the participant training bag includes all the necessary tools for the course.
- Working within groups to achieve the best results.
- All our courses are confirmed and we do not postpone or cancel the courses regardless of the number of participants in the course.
- We can assist you in booking hotels at discounted prices if you wish to book through us.
- We offer the certificate from Asia Masters Center for Training and Administrative Development.

➡ **The Cost Of The Training Program Includes The Following:**

- 1) Scientific article on flash memory.
- 2) Training Room.
- 3) Training.
- 4) Coffee break.
- 5) The training bag includes all the tools for the course.

Price (USD)

**Communicate with the training department
to know the participation fees**

➤ **There are offers and discounts for groups**

The details of the bank account

Bank name: CIMB Bank Berhad

Account name: Asia Masters Center SDN. BHD

Bank account number: 80-0733590-5

Swift code: CIBBMYKL

IBAN: Null