



**Asia Masters Center**

# **BUSINESS CONTINUITY MANAGEMENT**



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## BUSINESS CONTINUITY MANAGEMENT

### ➔ Course Objective

- Understand how to introduce Business Continuity to your organization
- Understand the Concept of Business Continuity Management
- Understand ISO 22301 lifecycle
- Understand how to identify the critical business functions
- Develop a Business Continuity Plan (BCP) and delivery of a Business Continuity (BC) exercise
- Identify components and best practices of a successful BCM Program, specifically its policy, strategy and supporting tools
- Identify the requirements of ISO 22301
- Understand the components for an effective Business Impact Analysis (BIA) that is able to meet strategic, tactical and operational requirements of an organization

### ➔ Target Audience

- Business Continuity, Quality, Audit and IT professionals such as Business Continuity Manager (BCM), Business Continuity Coordinator (BCC), Crisis Manager (CM), IT Disaster Recovery (DR) Manager or anyone with the responsibility for, or involvement with Business Continuity Plans (BCP) and/or Technology and Auditing of Disaster Recovery Plans

## Course Outline

- Business Continuity Managements
- What is Business Continuity Management (BCM)?
- Evolution of BCM
- What is a Disaster / Types of Disaster
- Features Of any Disaster
- How Disaster Impacts the Organization
- What is a Disaster / Types of Disaster
- Features Of any Disaster
- How Disaster Impacts the Organization
- Hidden Cost of Any Disaster
- Incident Evolution
- Incident Investigation
- ISO 22301
- Difference between Business Continuity /Disaster
- Recovery/Crisis Management/Risk Management
- Benefits of Business Continuity Management
- Business Continuity Management Lifecycle
- BCM Policy
- Understand How Risk can be calculated
- Business Impact Analysis (BIA
- Business Impact Analysis (BIA) and How To identify
- Critical Business Functions
- BIA Benefits / Objectives
- BCM Team Roles and Responsibly
- Development of a RecoBusiness Strategies / Technology
- Business Continuity Plan Component
- Embedding BCM Culture into organization
- Many case studies and simulations will be conducted

## ➤ **The Feature Of Asia Master Training And Development Center**

- we pick up the customer from the airport to the hotel.
- we give the participant training bag includes all the necessary tools for the course.
- Working within groups to achieve the best results.
- All our courses are confirmed and we do not postpone or cancel the courses regardless of the number of participants in the course.
- We can assist you in booking hotels at discounted prices if you wish to book through us.
- We offer the certificate from Asia Masters Center for Training and Administrative Development.

## ➔ **The Cost Of The Training Program Includes The Following:**

- 1) Scientific article on flash memory.
- 2) Training Room.
- 3) Training.
- 4) Coffee break.
- 5) The training bag includes all the tools for the course.



**Asia Masters Center**

### **Price (USD)**

**Communicate with the training department  
to know the participation fees**

➤ **There are offers and discounts for groups**

### **The details of the bank account**

**Bank name: CIMB Bank Berhad**

**Account name: Asia Masters Center SDN. BHD**

**Bank account number: 80-0733590-5**

**Swift code: CIBBMYKL**

**IBAN: Null**