



Asia Masters Center

Global Logistics and Distribution Planning



Global Logistics and Distribution Planning

Course Objective

- Examine in turn strategies for West and East Europe, the Far East and North America.
- Identify the key strategic role of logistics in the long-term plans of major companies, and how it's recognized as a vital part of every organization.
- Gain a comprehensive overview of logistics, which is included in all the activities related to the supply chain from initial suppliers through to final customers.
- Gain a wealth of useful ideas and practical information on all the current and future trends in logistics and distribution.
- Define new insights into the most significant aspects of logistics, including: developments in logistics, supply chain strategies, and lean logistics

Target Audience

- This course will mainly benefit to purchasing managers, senior buyers, project managers, civil engineers, construction managers, contractors, sub-contractors, site engineers, senior management, and government agencies, architects, construction professionals, and anyone responsible for purchasing at a senior level who seeks to enhance their skills further.



Course Outline

- Formulating a Logistic Strategy
- Towards a strategic view of supply chain management
- Changing scope and direction: managing the supply chain
- New directions in logistics
- Future trends in supply chain management
- Formulating logistics strategy
- Beyond supply chain integration: Opportunities for competitive advantage
- Thinking strategically about supply chain management
- Implementing the Strategy
- Judging the performance of supply chain management
- Retail supply chain integration
- Retailer-supplier partnerships
- Time compression in the supply chain
- Benchmarking
- Supply chain process re-engineering and enterprise applications
- The outsourcing of logistical activities
- The new approach to distribution
- Retail logistics
- Training in logistics
- Can efficient logistics reduce transport energy demand?
- Logistics in city centers: A planning and policy dilemma
- International Logistics
- Developing global logistics
- The internationalization of logistics in the UK
- Global strategy

- Developments in Western European logistics strategies
- Logistics strategies for central and eastern Europe
- Logistics strategies for North America
- Route-to-Market for Western consumer goods in Asia

➤ **The Feature Of Asia Master Training And Development Center**

- We pick up the customer from the airport to the hotel.
- We give the participant training bag includes all the necessary tools for the course.
- Working within groups to achieve the best results.
- All our courses are confirmed and we do not postpone or cancel the courses regardless of the number of participants in the course.
- We can assist you in booking hotels at discounted prices if you wish to book through us.
- We offer the certificate from Asia Masters Center for Training and Administrative Development.

➔ **The Cost Of The Training Program Includes The Following:**

- 1) Scientific article on flash memory.
- 2) Training Room.
- 3) Training.
- 4) Coffee break.
- 5) The training bag includes all the tools for the course.



Asia Masters Center

Price (USD)

Communicate with the training department
to know the participation fees

➤ **There are offers and discounts for groups**

The details of the bank account

Bank name: CIMB Bank Berhad

Account name: Asia Masters Center SDN. BHD

Bank account number: 80-0733590-5

Swift code: CIBBMYKL

IBAN: Null