



**Asia Masters Center**

# Shipping And Port Management Specialist In Maritime Logistics



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## Shipping And Port Management Specialist In Maritime Logistics

### Course Objective

- Examine the latest developments, knowledge and practices taking place in logistics and supply chains within the shipping and port industry
- Define maritime logistics value and its strategic significance
- Provide a global perspective on the increasingly key area of logistics
- Understand all the aspects of logistics including container shipping, dry and wet bulk shipping, and port-centric logistics
- Define logistics hub and its applications for container ports and improve Supply chain accessibility and efficiency

### Target Audience

- Finance professionals
- Budgeting and planning managers
- Commercial managers
- Divisional managers
- Purchasing and supply chain managers  
Project managers



## Course Outline

### **Day 1**

#### **Defining Maritime Logistics And Its Value**

- Maritime logistics in concept
- Maritime logistics value defined
- Strategic significance of maritime logistics value
- Concluding remarks
- International Maritime Trade And Logistics
- Logistics and supply chain management
- Logistics and transport
- Global trade and international maritime trade
- Global trade and international trade

### **Day 2**

#### **Intermodal Freight Transport And Logistics**

- Characteristics of intermodal transport
- Containerisation of intermodal transport
- Advantages of intermodal transport
- Containerisation and intermodal transport
- Development of intermodal transport
- Combined transport operators and their services
- Towards innovative intermodal transport
- The Human Element In Maritime Logistics
- The human element in science and theory
- Effects on system performance and wellbeing

### **Day 3**

#### **Developing Liner Service Networks In Container Shipping**

- Background on container shipping
- Configuration and design of liner shipping services
- Shipping routes, network patterns and port centrality
- Supply Chain Integration Of Shipping Companies



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- Supply chain integration in the maritime shipping industry
- The impact of supply chain integration on shipping firm performance
- Logistics Strategy In Container Shipping
- Literature review
- Container line logistics activities
- Liner operator case studies
- Strategic groups

### **Day 4**

#### **Tanker Shipping Logistics**

- Transfer components
- Marine terminals
- Contractual relationships
- Cargo transfer procedures
- Cargo losses
- Dry Bulk Shipping Logistics
- Dry bulk trade
- Dry bulk fleet
- Economies of dry bulk trade
- Principles of dry bulk shipping logistics
- Dry Port In Concept And Practice
- Intermodality and seaport inland access
- Intermodal terminal facilities
- The dry port concept
- Dry port examples in Europe

### **Day 5**

#### **Defining Logistics Hub And Its Applications For Container Ports**

- Logistics hub in perspective
- Application of logistics hub to container port



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- Economics and social network theories for container hub port evolution
  - Hinterland Logistics And Global Supply Chains
  - Supply chain accessibility and efficiency
  - System design
  - Strategy
  - Management
  - Hinterland logistics and its influence on global supply chains
  - Port And Logistics Chains: Changes In Organizational Effectiveness
  - Ports and logistics chains
  - Port authorities in logistics chains
  - Logistics Performance Of Supply Chain-Oriented Ports
  - Review of relevant literature
  - Evolution of port research
  - Supply chains and seaports
  - Integration of ports in supply chains
  - Research model and data collection
  - Empirical analysis and results
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  - Working within groups to achieve the best results.
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