



Asia Masters Center

Crisis Management And Environmental Disasters



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Crisis Management And Environmental Disasters

Course Objective

- Understand Crisis Management and its preferred framework for the private and public sectors
- Understand escalation of incident to crisis to disaster
- Understand Civil Defence responsibilities
- Apply effective crisis management tools and techniques for when an organization is under pressure
- Develop an effective stakeholder management plan for use in a crisis
- Identify measures that would improve their organizations' crisis management capabilities

Target Audience

- This course is designed for those working in a non-hazardous environment such as corporate offices, retail, transport, hospitality, healthcare public services, etc. It is ideal for senior managers who are responsible for dealing with crises at strategic and tactical levels, as well as operations managers and crisis management team personnel. Business Continuity, quality, and audit professionals such as Business Continuity Managers (BCM), Business Continuity Coordinators (BCC), or anyone with the responsibility for, or involvement with Business Continuity Plans (BCP) and/or auditing of Crisis Management Plans would also benefit from this course.



Course Outline

- Crisis Management Overview
- Define Crisis Management
- Crisis Management framework
- Command centre operational dynamics
- Invocation pressures & processes
- Legislation
- Civil Defence
- Strategies, structures and command
- Crisis Management Team
- Leadership
- Information flows
- The timeline technique
- Crisis Management team essentials
- Logging of information
- The 3IA operations board
- Crisis Management and Communication
- Brand image and reputation
- Internal communications
- External communications
- Stakeholders
- Operational partners
- Social media communications
- Other miscellaneous issues

➤ **The Feature Of Asia Master Training And Development Center**

- we pick up the customer from the airport to the hotel.
- we give the participant training bag includes all the necessary tools for the course.
- Working within groups to achieve the best results.
- All our courses are confirmed and we do not postpone or cancel the courses regardless of the number of participants in the course.
- We can assist you in booking hotels at discounted prices if you wish to book through us.
- We offer the certificate from Asia Masters Center for Training and Administrative Development.

➔ **The Cost Of The Training Program Includes The Following:**

- 1) Scientific article on flash memory.
- 2) Training Room.
- 3) Training.
- 4) Coffee break.
- 5) The training bag includes all the tools for the course.



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Price (USD)

Communicate with the training department
to know the participation fees

➤ **There are offers and discounts for groups**

The details of the bank account

Bank name: CIMB Bank Berhad

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