



**Asia Masters Center**

# Corporate Governance and Control Systems on the Financial and Administrative Performance





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## Corporate Governance and Control Systems on the Financial and Administrative Performance

### ➔ Course Objective

- Use the financial tools and techniques necessary to create corporate value and shareholder value to achieve the primary corporate objective of maximization of shareholder wealth
- Identify the various types and appropriate uses of corporate financing and Islamic financing
- Evaluate the impact of alternative capital structures on your organization's WACC
- Develop long-term financial planning models to provide the necessary framework for the choice and implementation of appropriate financial strategies
- Manage financial risk exposures to interest rates and foreign currency exchange rates volatility using hedging and derivatives, and an appreciation of behavioural finance
- Consider how corporate behavior impacts on achievement of corporate objectives, and the importance of corporate governance in influencing that behavior



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- Apply financial analysis techniques to improve investment decision-making

### ➔ Target Audience

- managers
- senior buyers
- project managers, civil engineers
- construction managers
- contractors, sub-contractors
- site engineers, senior management
- government agencies
- architects, construction professionals
- anyone responsible for purchasing at a senior level who seeks to enhance their skills further.
- Purchasing and supply chain managers  
Project managers

### ➔ Course Outline

#### **DAY 1**

- **The Framework of Corporate Finance and Islamic Finance**
- What are corporate finance and corporate financial objectives?
- Maximisation of shareholder wealth
- Long-term financing – equity and debt
- Short-term financing – internal and external to the organization



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- Shari'a law and the foundations of Islamic finance
- The growth of the Islamic finance industry
- The bases of Islamic finance, corporate value and shareholder value

### DAY 2

- **Sources of Corporate and Islamic Finance**
- The financial statements – what do they tell us about financing?
- Sources of long-term financing
- The capital markets
- Financial institutions
- Islamic finance and *riba* (interest)
- The two pillars of Islamic banking: *Mudaraba* (trust financing) and *Musharaka* (partnership financing)
- Islamic banking financial instruments
- The 2008 global financial crisis

### DAY 3

- **Domestic and International Capital Investment and Financing**
- Long-term financing and financial risk
- Cost of equity, cost of debt, and the weighted average cost of capital (WACC)
- Capital structure models to minimize WACC
- Future values, present values and discounted cash flow (DCF)



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- Capital investment appraisal using NPV, IRR, MIRR, and EAC
- Evaluating international capital investment, its financing and cost of capital
- Capital budgeting, capital rationing and the profitability index (PI)
- Further factors to consider in investment appraisal

### DAY 4

- **Financial Planning and Financial Risk**
- Long-term financial plans to determine funding requirements
- Assumptions that support financial plans
- Financial planning models
- The choice of financial strategies
- The impact of financial risk on corporate financial objectives
- Interest rate risk
- Foreign currency exchange rate risk
- Financial risk management and behavioral finance

### DAY 5

- **Corporate Governance and Corporate Social Responsibility**
- Insolvency, wrongful trading and fraudulent trading
- Shareholders, the responsibilities of directors, and the agency problem as an obstacle to achieving corporate objectives
- The roles of auditors and directors



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- The need for corporate governance and corporate social responsibility (CSR)
  - The UK Corporate Governance Code 2010, USA Sarbanes-Oxley Act 2002, and GCC and other countries corporate governance
  - The board of directors and the role of non-executive directors
  - Nomination, remuneration, and internal audit committees
  - Corporate governance reporting in the annual report and account
  - The design of financial models for forecasting and decision-making
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- **The Feature Of Asia Master Training And Development Center**
    - we pick up the customer from the airport to the hotel.
    - we give the participant training bag includes all the necessary tools for the course.
    - Working within groups to achieve the best results.
    - All our courses are confirmed and we do not postpone or cancel the courses regardless of the number of participants in the course.
    - We can assist you in booking hotels at discounted prices if you wish to book through us.
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- 1) Scientific article on flash memory.
- 2) Training Room.
- 3) Training.
- 4) Coffee break.
- 5) The training bag includes all the tools for the course.

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to know the participation fees

➤ **There are offers and discounts for groups**

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