



Asia Masters Center

Advanced Financial Analysis, Evaluation and Budgeting



**Asia Masters Centre (AMC), Suite 2 B, level 6, Office Block, Grand Millennium Hotel, Bukit Bintang Street,
55100 Kuala Lumpur, Malaysia. | Tel: +60327326992 | Mobile: +601 8909 0379 | Fax: +60327326992
Website: <http://www.asiamasters.org/> | Email: info@asia-masters.com**

Advanced Financial Analysis, Evaluation and Budgeting

➔ **Course Objective**

- How are business strategies developed?
- How does financial management support strategic development?
- What is the exact nature and scope of the business problems to be analysed?
- Which specific variables, relationships, and trends are likely to be helpful in analysing problems?
- Are there possible ways to obtain a quick ‘ballpark’ estimates of likely outcomes of decisions?

➔ **Target Audience**

- This Course is designed for business professionals that need or wish to understand the financial aspects of the strategic decision-making process. It is crucial for every role and at every management level in the organisation, including for example:
 - Sales and Marketing
 - Engineering
 - Project Management
 - Purchasing
 - Logistics
 - Human Resources



Asia Masters Center

- Interns, financial analysts, financial controllers, accountants, treasurers, corporate planning and business development professionals, and others active in the planning process
- Middle and junior management as a useful element in their career advancement
- All participants will be able to offer their input, based on their individual experiences, and will find the seminar a useful forum for upgrading and enhancing their understanding of best corporate financial practices in the areas covered.



Course Outline

➤ Day 1

Linking Strategic Management and Decision-making with Financial Planning and Budgeting

- Strategy and strategic management
- Vision, mission, and objectives
- Key features of strategic decision-making
- Rolling out and implementing strategies
- Value creation and maximisation of shareholder wealth
- Corporate objectives, accountability, and corporate governance
- Management accounting and the links between strategic planning and budgeting



Asia Masters Center

➤ DAY 2

The Financial Statements and Their Links with Planning and Financial Decisions

- The three key financial statements
- Balance sheet
- Income statement
- Statement of cash flows
- Sources of internal and external funding
- Cost of equity, cost of debt, and the weighted average cost of capital (WACC)
- Capital structure models to minimise WACC
- Preparing a long-term financial plan to determine funding requirements

➤ DAY 3

Costing Systems, Budgets and Measurement Systems that Support Financial Decision-making

- Costs and activities
- Cost behaviour
- Fixed costs and variable costs
- Cost/volume/profit (CVP) relationships, contribution and break-even analysis
- Direct and indirect costs
- Activity-based costing (ABC)



Asia Masters Center

- Refining the costing system for improved decision-making

- **DAY 4**

Capital Investment Decisions

- Future values, present values and discounted cash flow (DCF)
- Capital budgeting principles
- Evaluating capital investment projects using accounting rate of return (ARR) and payback
- DCF evaluation methods of net present value (NPV), internal rate of return (IRR), modified internal rate of return (MIRR), equivalent annual cost (EAC)
- Deciding on which investment appraisal methods to use
- Capital budgeting, capital rationing and the profitability index (PI)
- Further factors to consider in investment appraisal

- **DAY 5**

Linking Performance Measures to Strategic Decisions and Financial Risk Management

- Linking strategic objectives to key performance indicators (KPIs) in a balanced scorecard
- Obstacles to achieving strategic objectives created by the accounting and costing system
- Uncertainty and risk analysis
- Types of business risk and financial risk
- Risk management principles



Asia Masters Center

- Development of risk management tools to mitigate and minimise risk
- Insurance and hedging
- Interest rate risk and foreign currency exchange rate risk

➔ The feature of Asia Master Training and Development Center

- we pick up the customer from the airport to the hotel.
- we give the participant training bag includes all the necessary tools for the course.
- Working within groups to achieve the best results.
- All our courses are confirmed and we do not postpone or cancel the courses regardless of the number of participants in the course.
- We can assist you in booking hotels at discounted prices if you wish to book through us.
- We offer the certificate from Asia Masters Center for Training and Administrative Development.

➔ The cost of the training program includes the following:

- 1) Scientific article on flash memory.
- 2) Training Room.
- 3) Training.
- 4) Coffee break.
- 5) The training bag includes all the tools for the course.



Asia Masters Center

Price (USD)

Communicate with the training department
to know the participation fees

➤ **There are offers and discounts for groups**

The details of the bank account

Bank name: CIMB Bank Berhad

Account name: Asia Masters Center SDN. BHD

Bank account number: 80-0733590-5

Swift code: CIBBMYKL

IBAN: Null