



Asia Masters Center

Evaluating and analysing Financial Hazards & Building Financial Strategies





Evaluating and Analysing Financial Hazards & Building Financial Strategies

➔ Course Objective

- Use and evaluate the various techniques of capital investment appraisal
- Develop appropriate financial strategies
- Relate financial strategy to business strategy
- Effectively manage cash and working capital to reduce costs and improve cash flow
- Master traditional techniques and recent best practices
- Link finance and operation for budgeting purposes and strategy execution
- Understand and manage an efficient costing system
- Learn how to build a comprehensive performance measurement system

➔ Target Audience

- Finance Executive and financial professionals involved in the development and delivery of financial strategy
- Junior Executives and financial professionals seeking career advancement and development
- Senior and experienced professionals and finance professionals seeking either CPD or a valuable and stimulating “refresher”



Course Outline

➤ **DAY 1**

➤ **Financial Strategy and Corporate Behaviour**

- Corporate Objectives and Financial Strategy
- Financial Statements – Analysis and interpretation (Part 1)
- Risk and Company Financing
- Cost of Equity and Debt Capital
- Agency Theory
- Corporate Governance
- Financial Statements regulatory

➤ **DAY 2**

➤ **Financial Strategy and Stages of Corporate Development**

- Financial analysis – Analysis and interpretation (Part 2)
- Strategic Development – Analytical Techniques
- Du Pont Analysis
- The Business Life Cycle
- Capital Structure and Weighted Average Cost of Capital (WACC)
- Dividend Policy
- Cash & Working Capital
- Working capital ratios
- Z scores & Credit Ratings

➤ **DAY 3**

➤ **Costs & Value Management**

- Cost and Value
- Cost Analysis and control
- Strategic approaches to cost reduction and cost management
- Cost Structure and breakeven
- New theories and practice in cost analysis. control and management
- Value management



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- Value based pricing
- The Value chain
- Financial strategy and integrated cost / value analysis
- **DAY 4**
- **Budgeting, Planning and Business Strategy**
- Strategy models
- Business Strategy related to financial strategy
- Planning and budgeting models
- Linking budgets to business and financial strategy
- Build Managing
- Delegating budgets effectively
- Beyond Budgeting
- **DAY 5**
- **Investment Strategy**
- **Capital Investment Decisions**
- Discounted Cash Flow (DCF)
- Evaluating Capital Investment Projects
- Comparison of Alternative Methods of Investment Appraisal
- Capital Budgeting
- **Restructuring, Reorganisations, Mergers and Acquisitions**
- Reasons and Justifications for Mergers and Acquisitions
- Share Valuation Models and Financing Acquisitions
- Financial Strategy in Acquisitions and Takeover Bid Defences
- Business Restructuring and Reorganisations

➤ **The Feature Of Asia Master Training And Development Center**

- we pick up the customer from the airport to the hotel.
- we give the participant training bag includes all the necessary tools for the course.
- Working within groups to achieve the best results.
- All our courses are confirmed and we do not postpone or cancel the courses regardless of the number of participants in the course.
- We can assist you in booking hotels at discounted prices if you wish to book through us.
- We offer the certificate from Asia Masters Center for Training and Administrative Development.

➔ **The Cost Of The Training Program Includes The Following:**

- 1) Scientific article on flash memory.
- 2) Training Room.
- 3) Training.
- 4) Coffee break.
- 5) The training bag includes all the tools for the course.



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Price (USD)

Communicate with the training department
to know the participation fees

➤ **There are offers and discounts for groups**

The details of the bank account

Bank name: CIMB Bank Berhad

Account name: Asia Masters Center SDN. BHD

Bank account number: 80-0733590-5

Swift code: CIBBMYKL

IBAN: Null