



Asia Masters Center

Achieving Leadership Excellence



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Course Objective

- The nature of leadership and the importance of understanding how individual differences influence personal leadership style
- How to build behavioral styles and skillsets that complement your leadership preferences
- How to make effective decisions, and how to avoid the common pitfalls that decision makers face
- What it means to “look like” a leader, and why it is important
- How an engaging leadership style can increase employee performance, innovation and commitment
- Ways in which an organization’s culture shapes our behavior and attitudes, and its significance for leadership and leadership effectiveness.



Target Audience

- managers
- senior buyers
- project managers, civil engineers
- construction managers
- contractors, sub-contractors
- site engineers, senior management
- government agencies
- architects, construction professionals
- anyone responsible for purchasing at a senior level who seeks to enhance their skills further.
- Purchasing and supply chain managers Project managers.

➔ Course Outline

Understanding today's Executive Leadership Expectations

- Examining your executive leadership challenges
- Exploring the fundamental concepts of executive leadership
- The four-factor model of effective executive leadership
- Differentiating between leadership and management
- Identifying the executive leadership requirements for the 21st century

Leadership with the Head: Exploring the Strategic Elements of Executive Leadership

- Defining mission, vision and values
- Focusing on the “big picture” when building the culture
- The importance of planning and prioritizing in day-to-day activities
- Taking the time to focus on envisioning the future
- How a personal vision statement helps you achieve your organizational vision

Leadership with the Hands: Understanding and Appreciating Situational Leadership II, the Art of Influencing Others

- How to develop people, value differences and encourage honest communication
- Developing your leadership style to gain commitment from your employees
- Matching your leadership style to your employees' developmental needs

Leadership with the Feet: Personal Values and Ethics at Work

- Understanding the challenges you face—and the various ways you can manage them
- Creating a culture of trusting relationships
- How individualized “passionate purpose” provides a context for consistency and credibility

Leadership with the Heart: Practicing Ways to Communicate

- Executive leadership techniques for enhancing pride in the work and the organization
- Motivating the workforce: three elements that ensure increased job satisfaction and productivity
- Examining the role of “emotional intelligence” in successful executive leadership
- Assessing your “emotional intelligence”: your strengths and areas that need development

The Feature Of Asia Master Training And Development Center

- we pick up the customer from the airport to the hotel.
- we give the participant training bag includes all the necessary tools for the course.
- Working within groups to achieve the best results.
- All our courses are confirmed and we do not postpone or cancel the courses regardless of the number of participants in the course.
- We can assist you in booking hotels at discounted prices if you wish to book through us.
- We offer the certificate from Asia Masters Center for Training and Administrative Development.

The Cost Of The Training Program Includes The Following:

- 1) Scientific article on flash memory.
- 2) Training Room.
- 3) Training.
- 4) Coffee break.
- 5) The training bag includes all the tools for the course.



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Price (USD)

Communicate with the training department
to know the participation fees

➤ **There are offers and discounts for groups**

The details of the bank account

Bank name: CIMB Bank Berhad

Account name: Asia Masters Center SDN. BHD

Bank account number: 80-0733590-5

Swift code: CIBBMYKL

IBAN: Null