

## Leading and Managing through Strategic Planning and Innovation



24 to 28 June 2024

London



## **Course Objective:**

- Develop the three key strategic agendas for leaders – Intellectual, Managerial and Behavioural.
- Identify the most effective balance of Operational Excellence and Breakthrough Strategic Performance.
- Identify critical strategic issues and opportunities.
- Practice and encourage your people to think differently and workout new initiatives and innovate.
- Change your environment to support your new strategic initiatives.



## **Course Outline :**

### **Module 1: Strategic Planning, Development & Implementation Day One**

#### **Understanding the Strategic Environment**

- Understanding the strategic leadership competencies – intellect, management and behaviors
- Recognizing and interpreting forces in the strategic environment
- Understanding strategic inflection points and strategic scenarios
- Formulating strategic vision and expressing strategic intent
- Analyzing and prioritizing strategic issues

#### **Understanding Strategic Models and Paradigms**

- The strategic journey – common models and frameworks for strategic thinking
- Developing a strategic roadmap
- Recognizing and developing the characteristics of strategic agility
- Understanding and leveraging strategic competences and skills
- Defining the outcomes

### **Day Two**

#### **Effective Strategic Implementation**

- Strategic implementation tools and frameworks
- Structures and systems for strategic agility and performance
- Identifying strategic horizons and using the 7S framework
- Analyzing the key elements for implementation
- Measurement, analysis and knowledge management

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- **Strategic Leadership**

- Preparing for the future
- Effective styles and practices for strategic leadership
- Recognizing, analyzing and developing the strategic leadership styles used by you and others
- Developing inspiration and motivation
- Communicating the roadmap and gathering support

### **Day Three**

#### **Driving Strategic Performance & Success**

- Transforming the organization to enable strategic success
- Monitoring and adjustment
- Balancing the focus on performance and strategy
- Spreading leadership capabilities throughout the organization
- Maximizing organizational learning and knowledge transfer to embed strategic success

### **Module 2: Smart Leadership**

#### **Encouraging a Creative Climate at Work**

- Innovative leadership for excellent performance
- The Critical mass for change and innovation
- Innovation VS Constant Improvement
- How a Leader Creates a Climate of Innovation
- Case Study on Most Innovative Companies
- Innovation and current business breakthroughs

### **Day Four**

#### **Gaining the Participation of the Workforce**

- The G.E. “Workout” Strategy
- Developing Creative Solutions for Strategies
- Gaining the “Buy-In” from the workforce
- Overcoming Paradigms
- Dealing with Organizational “Drift”
- Case Study on Gaining Empowerment

#### **Leading on the creative edge**

- Developing Creative Potential in People and Teams
- Understanding Creative People
- Convergent & Divergent Thinking Skills
- Motivating Creative Individuals at work

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- Incubating ideas
- Interacting creatively
- Converting expenses to assets using creativity

#### **Day Five**

#### **Creating a Motivating Climate for Higher Productivity**

- The Ten Key Elements to Setting up new Missions
- Setting Goals and Targets Creatively
- Creating a “Sense of Significance”
- Rewarding Performance
- The Four Step “Pygmalion” theory
- Generational Motivators

#### **Driving Strategic Change**

- Managing the Change Process
- Kotter’s Change Management Techniques
- Communicating with a Sense of Urgency
- The Downside of Change
- Creating a climate of Constant Change
- Successful techniques for Changing People

### **The Cost Of The Training Program Includes The Following:**

- 1) Scientific article on flash memory.
- 2) Training Room.
- 3) Training.
- 4) Coffee break.

<b>The Cost</b>		
	24 to 28 June 2024	<b>4250\$</b>
<b><u>The details of the bank account</u></b>		
<b>Bank name: CIMB Bank Berhad</b>		
<b>Account name: Asia Masters Center SDN. BHD</b>		
<b>Bank account number: 80-0733590-5</b>		

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**Swift code: CIBBMYKL**  
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