

# **Management Strategies for IT Department**





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## Management Strategies for IT Department

#### **Course Objective**

- Develop security strategic plans that incorporate business and organizational drivers
- Develop and assess information security policy
- Use management and leadership techniques to motivate and inspire your teams

#### **Target Audience**

- ➤ CISOs
- Information Security Officers
- Security Directors
- Security Managers
- Aspiring Security Leaders
- Other Security Personnel Who Have Team Lead or Management Responsibilities



#### **Course Outline**

- > Day 1
- Strategic Planning Foundations
- > Topics
- Vision and Mission Statements
- What they tell you about the organization
- Developing a security team mission statement that aligns with organizational goals
- Stakeholder Management
- Learn to identify, understand, and manage stakeholders in order to make the security team more successful
- PEST Analysis
- Identify market forces that drive the business in order to better understand business goals
- Porter's Five Forces
- Understand how business leaders develop strategy
- Apply this analysis to security vendors so you can make more informed purchase decisions
- ➤ Threat Actors
- Understand attacker motivations and techniques
- Review real-word attack scenarios
- Asset Analysis
- Understand assets that are most valuable to the business and are of interest to attackers
- Threat Analysis
- Learn how the intrusion kill chain and threat intelligence can inform strategic planning



#### ➤ Day 2

- Strategic Roadmap Development
- > Topics
- Historical Analysis
- ➤ Analyze the past in order to understand the probable future
- Values and Culture
- Understand the values and culture of your organization in order to align security with the corporate culture and define acceptable working norms
- SWOT Analysis
- Understand current Strengths, Weaknesses, Opportunities, and Threats
- Vision and Innovation
- Sustaining versus disruptive innovation
- Jobs To Be Done Theory
- Learning to innovate with the business
- How to provide value to stakeholders
- Security Framework
- NIST Cybersecurity Framework
- Measuring maturity
- Gap Analysis
- Identifying what needs to be done
- Roadmap Development
- Identifying what should be done first
- Business Case Development
- Approaches to obtaining funding
- Metrics and Dashboards
- Developing effective metrics
- Marketing and Executive Communications
- Promoting the work of the security team

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#### > Day 3

- Security Policy Development and Assessment
- > Topics
- Purpose of Policy
- ➢ Role of policy
- Establishing acceptable bounds for behavior
- Empowering employees to do the right thing
- ➢ How policy protects people, organizations, and information
- Relationship of mission statement to policy
- Policy Gap Analysis
- Policy versus procedure
- Policy needs assessment
- Policy Development
- Governing policy
- Issue-specific policy
- Positive and negative tone
- Policy Review
- Using the SMART approach
- Policy review and assessment process
- Awareness and Training
- Role of psychology in implementing policy
- Organizational culture



#### ≻ Day 4

- Leadership and Management Competencies
- > Topics
- Leadership Building Blocks
- Creating and Developing Teams
- Coaching and Mentoring
- Customer Service Focus
- Conflict Resolution
- Effective Communication
- Leading through Change
- Relationship Building
- Motivation and Self-direction
- ➤ Teamwork
- Leadership Development

#### > Day 5

- Strategic Planning Workshop
- $\succ$  Topics
- Case study topics include:
- Creating a Security Plan for the CEO
- Understanding Business Priorities
- Enabling Business Innovation
- Working with BYODs
- Effective Communication
- Stakeholder Management



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