



Asia Masters Center

Fund Management in the Public And Nonprofit Sectors



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Fund Management In The Public And Nonprofit Sectors

➡ Course Objective

- This course is designed to provide endowments, and foundations with a basic understanding of institutional investment management.
- With the key concepts covered in this course (portfolio construction, the risk and return characteristics of major asset classes, due diligence, investment decision making, and fiduciary responsibility),
- understand the operations of an institution's investment pool as well as evaluate investment
- governance policy issues.

➡ Target Audience

- Finance professionals
- Fund manager
- Commercial managers
- Divisional managers

➔ Course Outline

Lecture 1

- Overview of investing
- Typology of assets: real, financial, derivative
- Characteristics of assets (Historical returns, volatility, correlation)
 - Public equities (geography of issuance, market capitalization, growth versus value, emerging versus developed markets)
 - Fixed income (Treasuries, TIPS, corporate, mortgages, asset backed securities); understanding and measuring credit risk and interest rate risk
 - Cash equivalents
- Key financial concepts: present value, future value, compound interest, measuring rates of return.

Lecture 2

- Characteristics of assets (Continued)
 - Real estate, real assets, commodities
 - Gold
 - Currency management
 - Options
 - Private equity
 - Hedge funds

Lecture 3

- Overview of the institutional investing environment
 - Investors: sovereign wealth funds, public and corporate pension plans, endowments, foundations, family offices
 - Consultants: general and specialized asset classes
 - Investment managers: banks, specialized firms, partnerships
 - Internal investment staff
 - Custodian banks

Lecture 4

- The role of investment assets in the operation of endowments and foundations; spending levels
- Fiduciary obligation: the prudent person and prudent investor standards
- Documenting the investment policy: elements of an investment policy statement
- Behavioral finance: overview of cognitive issues that affect the investment process
- Alignment of interest: managing conflicts of interest and agency risk

Lecture 5

- Regulatory environment: state not-for-profit corporation laws; financial market regulators; SEC, IRS, ERISA
- Taxation

- The investment horizon: spend down, perpetuity, funding specific liabilities
- Intergenerational equity
- Defining investment objectives through the investment policy statement

➤ **The Feature Of Asia Master Training And Development Center**

- we pick up the customer from the airport to the hotel.
- we give the participant training bag includes all the necessary tools for the course.
- Working within groups to achieve the best results.
- All our courses are confirmed and we do not postpone or cancel the courses regardless of the number of participants in the course.
- We can assist you in booking hotels at discounted prices if you wish to book through us.
- We offer the certificate from Asia Masters Center for Training and Administrative Development.

➡ **The Cost Of The Training Program Includes The Following:**

- 1) Scientific article on flash memory.
- 2) Training Room.
- 3) Training.
- 4) Coffee break.
- 5) The training bag includes all the tools for the course.

Price (USD)

**Communicate with the training department
to know the participation fees**

➤ **There are offers and discounts for groups**

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